Board of Directors COMMUNITY LIVING ALLIANCE

Executive Summary

A meeting of Community Living Alliance, Inc. Board of Directors was held on August 25, 2025. This meeting was held virtually.

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| Board Members Present |  Mike J., Kevin, John, Terri, Katie |
| Guests | Todd Costello, Executive Director CLAAnne Speigle, Executive Assistant CLAJohn Friar, Park Capital ManagementDan Spellman, Park Capital Management |
| Absent |  Mike M. Jenn  |
| Recorded by: | Speigle |

Meeting started at 4:38

John Friar and Dan Spellman presented information to the board about investment options and wealth management for businesses.

Announcement: Caregiver of the Year 2025 will be held from 11:00-1:00 on October 15th, at CLA.

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| Motion: |  | Motion to approve the 6.23.25 board meeting minutes and executive summary |
| Made by: |  | Gardner |
| Second: |  | Deist |
| Status: |  | Approved |

**Executive Report**

 **Finance:**

Ratios and cash flow are in good standing. We are currently running a positive revenue over expense balance.

Our positive variance is primarily driven by vacant budgeted positions, but we are happy to have filled these open positions.

**Leadership Team Priorities:**

**Marketing Initiative:** The Marketing team is planning to develop both internal and external newsletters for 2026. We are also reviewing and updating print materials for distribution.

**HR/Recruitment:** We have been successful in filling the vacant RN positions and have had a steady influx of both matched and unmatched PCWs.

**CLA Growth Initiative:** This is the initiative we are most focused on and because of the recent onboarding of new staff we are focusing on referrals, filling authorized hours that we have been unable to fill in the past and reaching out to agencies to let them know of therapists that have capacity for clients.

**Medicaid Update:** Wisconsin has an approved budget including a slight increase of 5%, which we are grateful for.

 **Caregiver of the Year 2025:** The Caregiver of the Year celebration will take place on October 15th at CLA. Nomination letters have been mailed to all clients along with their client surveys. This year we added a category for teams.

**Next Meeting:** Next meeting will be at CLA on September 23 at 4:30.